



CONSUMER BUSINESS

It's Your Turn to Receive Excellent Customer Service

Customer service is at the heart of what business owners in your industry look to provide to those purchasing their product. This is exactly why you need a CPA with the **same client service philosophy**. Owning and managing a hospitality company, such as a restaurant, retail store or franchise, requires **balancing real issues to maximize profitability and enhance success**. Your business requires continuous cash-flow planning and timely financial statements that are regularly reviewed and used as a management tool. **BMSS' expertise goes far beyond traditional accounting and tax services**. We help clients like you make the most of current depreciation laws, secure refinancing of equipment, consult on product profitability and build incentive plans and benefit programs to attract and retain the very best employees.





How Do We Serve **Clients in Your Industry?**

Consult on entity structure, investment and funding strategies

Tax planning for depreciation rules unique to retail space and restaurants

Cost segregation analysis

ACA hours management

Business valuation services for potential purchases or sales

Services We Provide

TAX PLANNING & COMPLIANCE



BUSINESS CONSULTING



STATE & LOCAL TAX (SALT)



BOOKKEEPING



EXPERIENCE

Our members have worked with retail companies in the early stages of projections and financing all the way up to **\$598 million in revenue.**

BMSS provides financial reporting & tax compliance for a **retail franchisee with over 50 locations.**

Industry Relationships with BMSS

- Alabama Retail Association
- Alabama Society of Certified Public Accountants State and Local Tax Committee

DID YOU KNOW?

We assist our clients in determining the percentage of their gift cards eligible for extended deferral to **maximize possible tax benefits.**